TECHNOLOGY TIMES

"Insider Tips To Make Your Business Run Faster, Easier And More Profitably"

Urgent Message For Anyone Not On Our IMS Business Continuity Solution

If you are not on our #1 preferred backup solution, please take 2 minutes to read this article as it contains a very important message regarding your company's backup and your ability to be up and running fast in the event of a data-erasing natural disaster, server failure, virus attack or other "digital crisis." And since September is National Disaster Preparedness Month, I felt this was an appropriate time to remind you about this.

Five and a half years ago, we discovered a tremendous backup and disaster recovery system. When we first found this solution, I was skeptical that it could deliver protection and security for an incredibly low price. But after doing a ton of research and testing, we found that this is by far an absolute necessity for all companies concerned at all about securing their computer data.

While many backup systems are "good," there are a lot of problems with many older, inferior systems. Problems such as:

- Not backing up ALL of your critical data off-site.
- If a problem were to disable your server (s), it could cost thousands to restore and would take a few days (minimum) to get you back up and running.
- It may not open files or continuous backups; that means you could lose an entire day's worth of work if something goes wrong.
- You have to do something manually in the process, leaving room for human error.

That's why I want to make the switchover a no-brainer for you.

When you place the order to replace your old backup system with our IMS BCS solution by September 15, 2014, we will:

1. Waive the setup fee (normally $400 – $1,500, depending on how many servers you have).
2. Give you up to 10% off the ongoing offsite backup storage fees. And considering this off-site backup is already much cheaper than most, you're going to save a ton of money.

This is not about us making money – it's about YOU having the right backup in place to make sure you never have to deal with the costs and devastation of being "out of business" and without your data.

"Enabling People to Provide Great Products and Services - Anytime, Anyplace, Anywhere"

- Rick Johnston, Information Management Systems

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Inside This Issue…

"JUST THINK OF IT AS IF YOU'RE READING A LONG TEXT-MESSAGE."

ATTENTION: Back to School/ Labor Day Deal—
Great Offers You Do Not Want To Miss!

Information Management Systems is now offering two great packaged deals called the IMS Way – Small Business Essentials Plan and the IMS Way – Personal Essentials Plan. These plans are designed for small businesses or individuals that have 1-10 computers and may not have a server. These packaged deals provide all of the products necessary for any small business or individual to insure their computers are secure, protected from viruses and malware, have all of the recommended Microsoft, common non-Microsoft updates installed and are optimized and ready to work when you need them to.

Other centrally managed services IMS provides are IMS FileSync, IMS Total Control eMail Threat Protection, IMS RADAR eMail Archiving, IMS eMailEncrypt and IMS DriveEncrypt.

IMS FileSync: Centrally Managed, Secure, Enterprise Class file sharing allows individuals and businesses secure access to their files from nearly any device from anywhere they have Internet access. IMS FileSync is priced per user/per month and allows user file access by unlimited supported devices.

IMS Total Control eMail Threat Protection: is a hosted email security service that stops spam, phishing exploits and viruses on inbound email and detects zombie PCs and open relays, and blocks directory harvest attacks on outbound email.

IMS RADAR eMail Archiving: is a hosted email archiving service that operates in conjunction with your existing email infrastructure to ensure the protection, preservation and continuous operation of email communication for your business, while providing on-demand email access for users anywhere and anytime. RADAR maintains an unlimited amount of email in archive for as long as the subscription is active.

IMS eMailEncrypt: protects your customers and yourself by encrypting sensitive email with RTC Encrypt. Now you can easily ensure privacy and meet regulatory compliance requirements with cost effective email encryption. There are over 42 million members listed in the Zixdirectory who already have used this email encryption service.

IMS DriveEncrypt: features centrally managed full disk encryption service to ensure against HIPAA reportable data loss or unauthorized data breaches.   IMS DriveEncrypt provides for pre-boot user authentication prior to decrypting the drive and booting the operating system.   Users can also encrypt removable USB storage and securely share the files with others using an included 'viewer program'.

In honor of back to school and the Labor Day holiday, Information Management Systems will waive any set-up fees (up-to a $100 per user value!) for anyone who signs up for these services by September 30th (billable quarterly, payable in advance by ACH). Hurry, due to staff and time limitation this offer is valid for the first 10 new clients that call us at 701-364-2718!

Want to Lock-in your IT Costs for the Next **THREE** *Years? Sign up for IMS Total Care Services* **TODAY!**

Jawbone UP

UP is a system, wristband + mobile app that tracks how you sleep, move and eat so you can know yourself better, make smarter choices and feel your best. Jawbone UP (and UP24, for those who like Bluetooth capabilities and real-time syncing with the app) helps you understand how you sleep, move and eat so you can make smarter choices; this little wristband keeps you in touch with your body and on top of your health.

The new app displays movement and sleep, details and delivers insights, celebrates milestones and challenges you to make each day better. You can even team up with your friends in the UP app and share your accomplishments!

Because you can achieve anything when you take it one day at a time, the UP Insight Engine suggests daily goals based on your unique patterns. Go further, stay hydrated and sleep better for a sense of accomplishment each and every day. Get your Jawbone UP at www.jawbone.com/up for $129.99.

Best Apps For iPhone's Address Book

For many years people have been turning to their smartphones, like the iPhone, to store important contact information such as names, addresses, phone numbers, and email addresses. But the fact is, people move and change their numbers all the time. Relying solely on your smartphone as a memory bank for your contacts can be risky – you could lose it all if your phone breaks or gets stolen too. With that in mind, isn't it time you started keeping your iPhone's address book secure and up-to-date with some essential apps?

Five essential apps to boost your iPhone address book's capabilities:

1. Contacts+ (Free): This app lets you sort contacts into groups and import personal information from Facebook and LinkedIn. A quick tap lets you jump to a contact's social networking profile, or even map a live route to their home or office. It also adds birthdays to your contact list.

2. Sync.ME (Free): Sync.ME brings widgets to your iPhone's Contacts app, adding a powerful set of tools that let you do everything from capturing business cards by photograph to recording some phone calls. This is particularly helpful when it comes to recalling previous conversations and connecting names with faces.

3. Cloze (Free): Cloze compiles Twitter updates, Facebook posts, LinkedIn snippets, text messages and emails from each of your contacts, then combines all of it into one master feed, organized by person rather than by time. It automatically figures out who the most important people in your network are and puts their information at the top of the feed.

4. ABBYY Business Card Reader (USD $5.99): Contrary to today's digital world, old-school business cards are still an essential. And while transcribing cards into digital data is time consuming, ABBY does exactly that in a flash. Just snap a photo of each card and this scanning system instantly does the translation work, bringing contact information on business cards right into your iPhone's address book.

5. iCloud (Free): iCloud is Apple's cloud storage app that everyone with an Apple account has access to. Chances are high that when you first setup your device, you signed up for an Apple account in order to purchase/download apps from iTunes. On your device, open the Settings app and select iCloud. Enable it and login with your Apple account and you should be able to backup important data, including contacts. If you lose your device, or get a new one, simply log into your account again, and your contacts should pop right up.

IMS Announces New Partnership With HIPAA Secure Now

In an effort to better serve our clients IMS has partnered with HIPAA Secure Now. Pursing HIPAA compliance is a task that can be costly and time consuming, especially when businesses are lacking in experience following complicated guidelines. IMS would like to help your business take action now. Our owner, Rick Johnston, has recently achieved his Certified HIPAA Security Professional certification and can assist you in meeting all of your HIPAA Security Rule related rules and regulations.

For the month of September we are offering a 10% discount off of any HIPAA Assessment, HIPAA Training or HIPAA Policies and Procedures package you purchase. Call us today at 701-364-2718.

How To Stop Cyberbullying

When I went to school, the biggest threat on the playground was getting roughed up by the class bully who was twice as big and twice as hairy as every other kid on the block. (What WERE his parents feeding him?) But cyberbullying is something very different.

Cyberbullying is when a child, preteen or teen is tormented, threatened, harassed, humiliated, embarrassed or otherwise targeted by another child, preteen or teen using the Internet, interactive and digital technologies or mobile phones. It has to have a minor on both sides because once adults become involved, it is plain and simple cyber-harassment or cyber-stalking.

Turns out digital devices and the web make it much easier for a bully to harass someone; the anonymity and use of social-media sites often make them bolder than they would be in a face-to-face confrontation, and give them more opportunities to badger their target. As a parent, this is just another good reason why you should be monitoring your child's PC and cell phone, as well as their Facebook, Twitter, SnapChat and other social-media site usage. Most social-media sites have a way for you to report this type of abuse and get violators and hateful commentary taken down from their sites.

If your child becomes the target, you can try to get your school involved, but many schools have been shot down, even sued, for trying to interfere. If the abuse becomes physical, sexual or threatens physical or sexual harm, call the police. The schools aren't equipped to handle that level of abuse. The police are.

The Lighter Side: These Are Just Plain Punny

- Two anglers were having a discussion and opened quite a can of worms.
- Confucius say: Many men bite, but Fu Man Chu.
- If we don't conserve water, we could go from one ex-treme to another.
- Confucius say: Man who want pretty nurse must be patient.
- War doesn't determine who is right, it determines who is left.
- Confucius say: Man who keep feet firmly on the ground have trouble putting on pants.
- Men who leap off cliffs often jump to conclusions.
- Confucius say: Man who run in front of car get tired.
- The general started bowling before his aide had entered his name on the score sheet. He had launched a preemptive strike.
- Confucius say: He who sneezes without a handkerchief takes matters into his own hands.
- A library should have several floors because it is a multi-story building.